

PR Committee Meeting

1-16-17 10 am

Present: Chairperson Marty Fahey, Wendy Ryder, Raynetta Praest, Mark Doren, Board Liaison Martha Thomas, Staff Liaison Jodi Thelen

-Introductions.

-Explanation of PR committee.

-Grow the committee.

-Discussed article for paper concerning Lawrence Yun presentation/information. 3<sup>rd</sup> party credibility.

-Discussed entering the Holland St. Patty's Day parade. March 18 at noon. Mark Doren offered to drive. Will use candy left from Christmas parades. Put on calendar for use of Flex. Jodi sent in application.

-Habitat for Humanity- 3 locations. Wendy Ryder, Carrie Eppard and Tracy Bremmer to contact Habitats to check on current builds.

-Committee discussed need to possibly share a release that focuses on the need to encourage young people to consider construction trades in light of retirements, loss of many workers during downturn which has now resulted in fewer construction workers to build houses and as a result, lower inventory.

-Video clips for facebook.

Next meeting Monday March 20, 2017 at 10 am.

Adjourned: 10:55 am.