

PR Committee Meeting

Monday 7-18-16 10:30 am

Present: Chairperson Tracy Bremmer, Chairperson Marty Fahey, Wendy Ryder, Staff Liaison Jodi Thelen

Coast Guard Parade:

Martha to drive the WMLAR Flex. Dale to let Martha know if he has a change of plans and can drive. Have recruited walkers to hand out candy. Tracy will get candy.

Send out reminder blast asking again for walkers. Mention that Realtor members can wear their own shirt with branding, but cannot self-promote while walking.

Once received, Jodi will forward parade instructions to Marty, Tracy and Martha.

Media Day:

Location: WMLAR classroom

Date: September 26, 2016

Time: 11:30 am - 1:00 pm

Agenda: check with Doug for ideas. Stats. Government affairs. Recent legal victories?

Menu: Italian (Jodi to look into catering options)

Speakers: Doug, Dale, possibly Lisa Gonzalez

Marty to compile media list and send to Jodi. Jodi to give list to Dale and he will make additions.

Jodi to send out invite.

Habitat Builds:

Checking into recent builds in Grand Haven and Holland. Connect with point person on these and get info.

Heather Davis grants:

Working with Holland Park. Possibly Muskegon Heights (tool shed or trailer...placement)

*Jodi to send updated email list of PR members to committee chairs for reminder emails.

Next meeting: August 15, 2016 at 10:30 am.

Adjourned at 11:43 am.