

PR Committee Meeting

Monday August 22, 2016 10:00 am

Present: Chairperson Tracy Bremmer, Chairperson Marty Fahey, Wendy Ryder, Carrie Eppard, Anne Valentine, Staff Liaison Jodi Thelen

Discussed moving meeting time back to 10 am on the third Monday of every month. All agreed.

**Roosevelt Park Parade**

Buckets and flags to be put in Flex. Tracy to purchase candy. It was discussed that for the Muskegon Fun Fest parade the Flex had been driven in conjunction the CBWS float. Checking with Dale to see if this would work for Roosevelt Park as they had asked for the car but were told it was booked. If this works and they have a driver, Tracy will get candy and CBWS will drive Flex in parade.

**Pumpkinfest Parade**

Drew Deters to drive Flex in parade.

**Media Day**

September 26, 2016 from 11:30 am - 1 pm.

Discussed having food first. Jodi to meet with Lori to set menu.

Topics: Dale to discuss with Doug. Stats. Government affairs. Recent legal victories. Local issues along with statewide issues. Open house site and the numbers that it is drawing in.

Once topics are decided, email invite and let invitees know what we will be discussing.

Discussed inviting BOD and committee chairs. Representation and to be able to answer questions.

**Ford Flex**

Proposed sending a letter to all brokers letting them know that it is available for events.

Discussed board member involvement in parades.

**Habitat for Humanity**

Discussed having Jodi as the point person of contact for the Muskegon, Holland and Grand Haven Habitats. Jodi to get in contact with both locations and ask about how we can be brought into the loop on upcoming dates. Discussed trying to get the build dates out with as much notice as possible to get more people to volunteer.

Next meeting: Monday September 19, 2016 at 10:00 am.

Meeting adjourned at 11:20 am.