

PR Committee Meeting

Monday September 19, 2016 10:00 am

Present: Chairperson Tracy Bremmer, Chairperson Marty Fahey, Wendy Ryder, Carrie Eppard, Board Liaison Martha Thomas, Staff Liaison Jodi Thelen

**Media Day:**

Resend invite with "RSVP by" date.

Check with Doug Klaasen regarding numbers-if we do not have more media RSVP's, do we cancel?

Marty to touch base with his Grand Rapids contacts

When resending invite, add topics:

- RWC highlights, \$ given back to community

- other topics from Doug or Dale

**Parades:**

Do we still need walkers? Candy?

Should we change candy to a PR related giveaway? Ex: Frisbee, beach ball etc.

Discussed having a number of commitments for walking (possibly 10) in the hopes that 5 participate on the day of. If we do not reach 10 volunteers, just send car?

Martha to ask the Board of Directors for more participation.

Dale and Doug to bring this to brokers on their office visits-each office to send one person per event?

**Next meeting:** Monday October 17, 2016 10:00 am

Adjourned: 11:00 am