

PR Committee Minutes

3-20-17 10 am

Present: Chairperson Marty Fahey, Chairperson Carrie Eppard, Tracy Bremmer, Lorraine Griffin, Raynetta Praest, Anne Valentine, Wendy Ryder, Board Liaison Martha Thomas, Staff Liaison Jodi Thelen

Absent: Mark Doren (excused)

-Parades

St. Patrick's Parade- Holland- Mark Doren drove Flex. Picture posted to WMLAR Facebook page.

Tulip Time Parade- application submitted-check with Mark Oegema and Dale about driving-Jodi to email Mark.

Whitehall 4<sup>th</sup> of July Parade- enter Flex in this parade.

Roosevelt Park Parade- August 19- enter Flex in this parade again.

Borculo Parade- Wendy to get in contact with organizers to get information.

Dale driving Flex to Easter Egg Hunt in Holland.

Habitat Builds-

Wendy, Carrie and Tracy to get in touch with respective area Habitats about possibly doing a build the week of June 11-17.

News outlets-

Dale to submit quarterly stats to media- tie in with National news.

Marty to check on PR person/contact at MR.

Bring more awareness to the public about the Veteran's Program. Marty to discuss with Dale.

Adjourned: 10:50 am