

PR Committee Minutes

4-17-17 10 am

Present: Chairperson Marty Fahey, Chairperson Carrie Eppard, Mark Doren, Wendy Ryder, Tracy Bremmer, Raynetta Praest, Lorraine Griffin, Staff Liaison Jodi Thelen

Absent: Board Liaison Martha Thomas (excused), Anne Valentine

Habitat for Humanity-

Date: June 15, 2017

Holland has availability 8- noon and 1-4 pm

Muskegon has availability 1-4 pm

Grand Haven has not planned that far yet.

Lunch from noon-1 pm. Try to find a sponsor for that.

Marty to put together something to blast to membership and put in the newsletter.

Tulip Time Parade-

Mark Doren to drive Flex. He has volunteers to walk and hand out candy. Will purchase candy and turn in receipts to be reimbursed.

Roosevelt Park Parade-

Carrie Eppard to drive. She has volunteers to walk and hand out candy. Will purchase candy and turn in receipts to be reimbursed.

White Lake Parade-

4th of July. 10- 11:30 am. Carrie to stop in and get application from Chamber. She will get information to Jodi.

Coast Guard Parade-

Dale to drive the Flex in parade. Send out blast closer to parade to ask for volunteers. Tracy Bremmer to help.

Pumpkinfest Parade-

Order flags for Flex for Pumpkinfest parade.

Dale covering quarterly media updates-Grand Haven, Muskegon and Holland Media outlets.

NAR community Outreach-

Marty to check into Save the Catwalk- Grand Haven.

Will discuss ideas at next meeting.

Adjourned: 10:47 a.m.