

PR COMMITTEE MEETING

5-16-16 10:30 AM

Present: Chairperson Tracy Bremmer, Chairperson Marty Fahey, Carrie Eppard, Wendy Ryder, Board Liaison Martha Thomas, Staff Liaison Jodi Thelen

**Vehicle-**

Car purchased. Waiting for wrap to be put on. Hoping to have by May Basket Delivery. (early June)

Discussed parades and possibly re-using the REALTOR R from the float. Magnet to top of vehicle, tow behind?

Next parade is Coast Guard Festival. Planning on using Flex and having walkers. Buckets in car, candy to hand out, water etc.

Carrie Eppard to get dates and times for Summer Celebration and Bike Time in Muskegon. Potentially park Flex in the (private) Bellabay parking lot for exposure.

Carrie Eppard to get info on Montague/Whitehall parade. Will send info to Jodi and we will register.

**Float-**

Five Star to get with Dale on purchase price.

Discussed possibility of stripping down and selling just the flatbed trailer.

Currently being charged \$50.00 per month storage fee.

**Media-**

Send Mary Teitsma-Realtor of the Year information to local newspapers.

Discussed sending list of new Realtors (immediately after orientation) to local newspapers.

Send pictures and May Basket delivery and information to newspapers.

Marty to send information about Dale's award to local newspapers. Will get information and photos from Dale or WMLAR facebook account.

Possible Media Day date in the fall. Marty to contact Dale. Information including stats to "sell" to the media at Media Day.

\*Will discuss Habitat Build at June meeting.

Next meeting June 20, 2016 at 10:30 am.

Adjourned: 11:40 am.



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