



MISSION STATEMENT: A Lakeshore Association dedicated to the growth of Real Estate Professionals and the future of their communities. **12916 168th Ave. Grand Haven, MI 49417 PH: (616)846-6240**

APPLICATION FOR AFFILIATE MEMBERSHIP

New Affiliate []

Existing Affiliate []

I am hereby applying for or updating an Affiliate membership and, as an Affiliate member, I agree to abide by the Bylaws and Policies and Procedures of the West Michigan Lakeshore Association of REALTORS®. I understand that this does not include membership in the National Association of REALTORS® (NAR) or Michigan REALTORS® (MR).

I irrevocably waive all claims against the Association, any of its officers, directors, members, or employees for any acts in connection with the business of the Association, specifically, but not limited to, their acts in electing or failing to elect, advance, suspend, expel, or otherwise discipline me as an applicant or member.

I agree to pay the established fees for as long as I remain a member and will notify the Association of any changes in my registration, status and/or address.

[] **PRIMARY AFFILIATE** (1st affiliate with firm) **\$99.00**

[] **SECONDARY AFFILIATE** (additional affiliate with firm) **\$25.00**

Name _____ License Number _____
(As shown on your license) Type: [] Broker [] Salesperson [] Appraiser

HOME ADDRESS CITY STATE ZIP

DOB _____ Email: _____

Preferred Phone (____) _____ [] Cell [] Landline Permission to Text? [] Yes [] No

Languages Spoken (other than English) _____

OFFICE INFORMATION

Office Name _____ Office Phone (____) _____

Office Address _____ Office Email _____

Website _____

Applicant's Signature _____ Date _____

Name on Card: _____

Address: _____

Card Number: _____ Exp: ____ / ____

OR Check to WMLAR

Affiliate Membership Code of Conduct

Article 1

The Affiliate Member (Affiliate) shall provide equal professional service to any person regardless of race, color, religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further that local ordinances may include other protected classes.

Article 2

The Affiliate shall be informed and do business in accordance with laws, governmental regulations, and public policies in the field in which the Affiliate customarily engages.

Article 3

The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.

Article 4

The Affiliate shall promote business in a positive and professional manner based on individual merit and those of the Affiliate Company.

Article 5

The Affiliate shall not denigrate competitors in an attempt to gain business. The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members or affiliate members.

Article 6

The Affiliate member shall not post content that contains fraudulent, deceptive or misleading statements or illustrations or attacks of a personal nature on Social Media, websites, in written or verbal communications.

Additionally, any communications should not be overly competitive or refer abusively to the goods or services of others. No communication should be offensive to good taste. Indecent, vulgar, suggestive or other content in advertising or communication that, in the sole opinion of the Association may be offensive to good taste, is subject to discipline or cancellation of the Affiliation membership.

Article 7

The Affiliate shall interact with all affiliate members within the guidelines of this Code of Conduct.

Article 8

The Affiliate shall adhere to all rules, guidelines, policies and procedures.

Article 9

The Affiliate shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and affiliate members have with their customers and clients.

By signing this you agree to the above Affiliate Membership Code of Conduct.

Applicant's Signature _____ **Date** _____

RETURN COMPLETED APPLICATION TO ERIN@WMLAR.COM